

# Is Your Business Currently on the Map? How Will Those Searching Find You?

Today in the US, nearly 2 out of 3 turn to the Internet first as their primary source of local business information. More than 90% of the 170M+ US Internet users access the Internet through high-speed Internet connections enabling a rich on-line media experience that includes delivery of digital quality audio and video. As a result, US online media consumption, on average, has nearly doubled in the last few years. With increased use comes increased online sales. In fact, the US Dept of Commerce estimated that, as of Nov. 2009, e-commerce had reached 3.7% of overall US retail sales as compared to .8% in 2000, **a 362% growth over the last decade.**

Further accelerating online media expansion in the US is the increasing popularity of social networks such as Facebook, Twitter and LinkedIn. That, coupled with the explosion of highly specialized user generated content available on YouTube has increased peoples reliance on the Internet, which for many, has become their primary source of local business information.



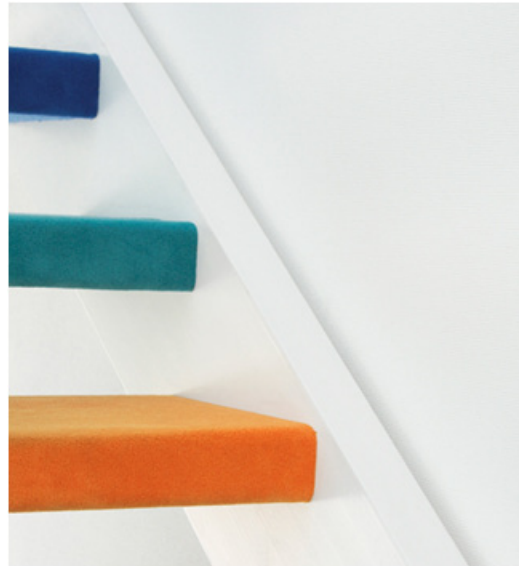
As more turn to the Internet first when seeking product and services information, it's become even more critical for businesses to maximize their online visibility.

Local services businesses, in particular, rely on local market visibility to ensure their consideration and effectively compete in this evolving media environment.

Internet marketing solutions are affordable with directly measurable results, **enabling businesses to grow the top line while increasing ROI.**



# eBiz ROI Inc. | Offering Internet Marketing Solutions to Grow Your Business, **Profitably**



## eBiz ROI Recipe for Success

With a unique blend of business and technical backgrounds, eBiz ROI has the ability to understand business requirements and translate those in technology solutions, all with a focus on client ROI (Return On Investment).

Another key ingredient to the eBiz ROI Internet Marketing recipe for success is project management. eBiz ROI has a Project Management Professional in house, certified by the Project Management Institute since May of 2004. eBiz ROI projects **are delivered on time, every time.**

## Internet Marketing in 3 Steps

### Step 1: Launch a business web site

That highlights your offers and provides the information desired

### Step 2: Drive targeted traffic to that web site

To build brand exposure while driving direct response sales

### Step 3: Measure, monitor and adjust

Adjust campaigns based on near real time data



## Web Site Packages

- Web Site Design
- Web Site Development
- Web Site Hosting
- Domain Name Registration
- Content Management Systems
- E-commerce Solutions

## Traffic Generation Services

- Search Engine Optimization (SEO)
- Pay Per Click Advertising (PPC)
- Local Search Submission

## Social Media Marketing

- Profile Page Setup
- Blog Platform Setup
- Online Content Syndication

## Analytics & Reporting

- Analytics Installation and Setup
- Creation of User Accounts
- Report Configuration and Automation

For a Free, No Obligation  
Quote, Contact eBiz ROI  
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