

Subject: I'm recommending you
From: "John Smith" <John@Smith.com>
Date: Mon, 14 Jun 2004 18:41:55 -0700 (PDT)
To: "Rick Noel" <RNoel@eBizROI.com>

Rick,

I'm using an online business tool called LinkedIn. You're one of the trusted people I recommend, so I wanted to invite you to join my professional network on LinkedIn. I've found it to be both useful and protective of my privacy.

LinkedIn already has over 600,000 users, and they've gotten excellent reviews from Fortune, Forbes, the Wall Street Journal, etc. LinkedIn is good for finding and reaching recommended employees, hiring managers and business partners. The great thing about how LinkedIn works is that people can only contact you through your friends and colleagues (like me), so you will only receive requests they consider good opportunities for you.

Basic membership in LinkedIn is free, and you can leave at any time if it's not interesting. I hope you'll try it out.

- John

PS: Here is the link:

<https://www.linkedin.com/e/isd/12345667/XXXXXXXXXX/>

It is free to join and takes less than 60 seconds to sign up.

This is an exclusive invitation from John Smith to Rick Noel. For security reasons, please do not forward this invitation.